

Department of Business Administration
Holy Cross College, Agartala
Jubatara, Lembucherra, West Tripura, PIN: 799210
(Affiliated to Tripura University)
Accredited by NAAC with A+ Grade (2nd Cycle) and
Approved by AICTE

Report on Industrial Visit to Bhagabwati Udyog organized by Department of Business Administration, Holy Cross College

The Department of Business Administration at Holy Cross College organized an industrial visit for MBA students to Bhagabwati Udyog, a small-scale aluminium vessel manufacturing unit located in Bodhjung Nagar, West Tripura. The visit, held on 25th November 2024, aimed to provide students with practical exposure to manufacturing processes, supply chain management, and operational strategies. This report outlines the activities, learning outcomes, and relevance of the visit to the academic curriculum.

Objectives of the Visit

1. To observe and understand the manufacturing process of aluminium vessels.
2. To explore how raw materials are processed into finished goods.
3. To gain insights into the role of MSME subsidies in supporting small-scale industries.
4. To connect industrial practices with academic concepts like operations and supply chain management.

Overview of the Visit

Date: 25th November 2024

Participants: 19 students from MBA 1st and MBA 3rd Semester students accompanied by 3 faculty members.

Host Organization: Bhagabwati Udyog

Established in 2021, Bhagabwati Udyog specializes in producing aluminium vessels such as rice handis, buckets, trays, and saucepans under the brand "Mayur Brand Pure Aluminium."

The unit has a daily production capacity of 400–500 kg with a workforce of 30 employees.

Key Activities During the Visit:

The visit included a guided walkthrough of the factory floor, with the operations manager providing detailed explanations of the production processes. The stages observed were as follows:

1. **Melting Scrap Aluminium:** Aluminium scraps were melted in high-temperature furnaces to form raw material for production.
2. **Rolling into Sheets:** The molten aluminium was processed into rectangular sheets using rolling machines.
3. **Cutting into Circles:** Circular pieces were cut from sheets, forming the base material for vessels.
4. **Baking:** Circles were softened in a Tapai Bhati machine, making them pliable for shaping.
5. **Shaping Products:** Aluminium was shaped into various vessels using manual spring machines.
6. **Cleaning:** The shaped vessels were dipped in a sulfuric acid solution, rinsed, and dried under sunlight.
7. **Final Inspection and Packaging:** The finished products underwent quality checks, labeling, and packaging before being sent to the warehouse.

Key Learnings

1. **Efficient Use of Resources:** Recycling aluminium scraps into finished products showcased cost-effective and sustainable practices.

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2. **Labour-Machine Integration:** The seamless balance between manual labour and machinery optimized efficiency.
3. **Role of MSME Subsidies:** Insights into how government support facilitates growth in small-scale industries.
4. **Quality Assurance:** Regular inspections ensured that products met industry standards.

Relevance to Academic Curriculum

The visit offered practical applications of various MBA concepts:

1. **Operations Management:** Observing workflows and resource allocation provided real-life insights.
2. **Supply Chain Management:** Exposure to production, storage, and distribution strategies.
3. **Financial Management:** Understanding cost structures and the impact of subsidies.
4. **Marketing Practices:** Branding and pricing strategies demonstrated real-world marketing applications.


Conclusion

The industrial visit to Bhagabwati Udyog was a highly educational experience, bridging the gap between theoretical knowledge and practical applications. It allowed students to observe the complexities of managing a small-scale manufacturing unit and provided valuable insights into business management practices.

Summary:

- * **Industrial Visit Organized by:** Department of Business Administration.
- * **Date:** 25th November 2024
- * **Students attended:** 19 students from MBA 1st Semester and MBA 3rd Semester.
- * **Guided by:** 3 Faculty members of the department.
- * **Outcome:** The students were able to relate the things practically and get various ideas about what happens in industry.

Report prepared by: Mr. Subhajit Paul, Assistant Professor,
Department of Business Administration, Holy Cross College, Agartala

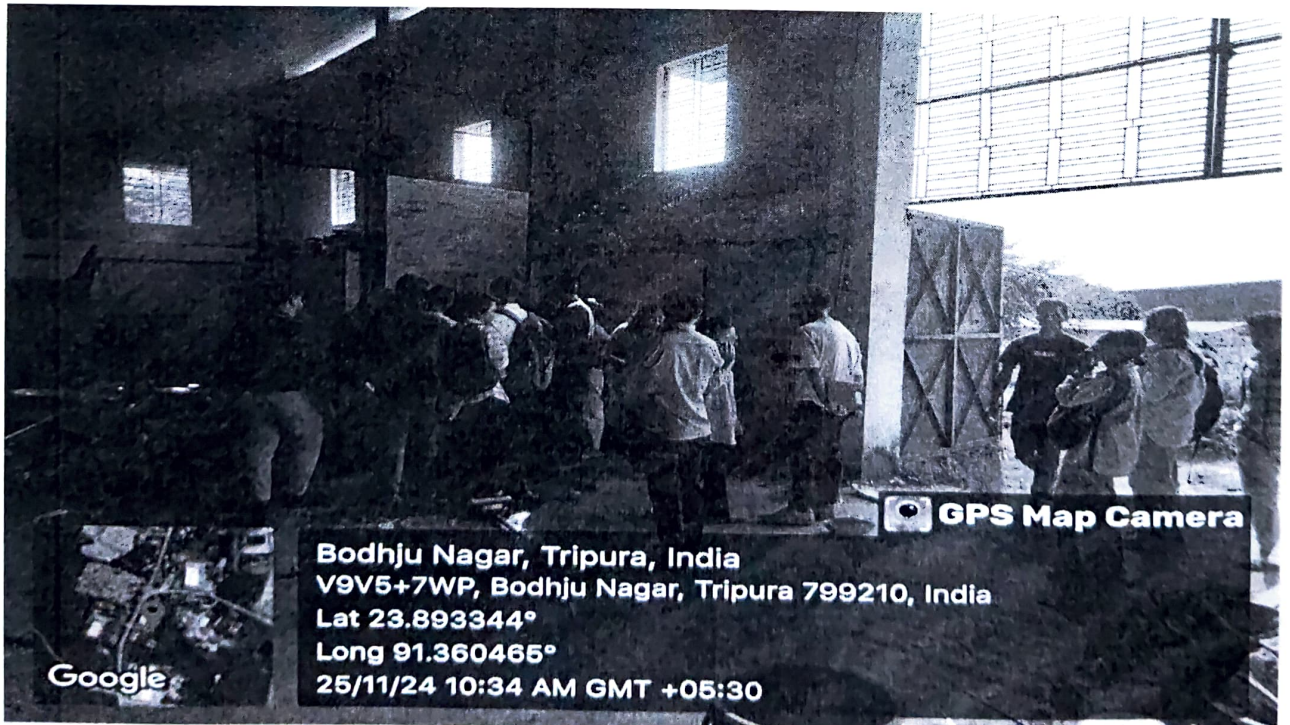
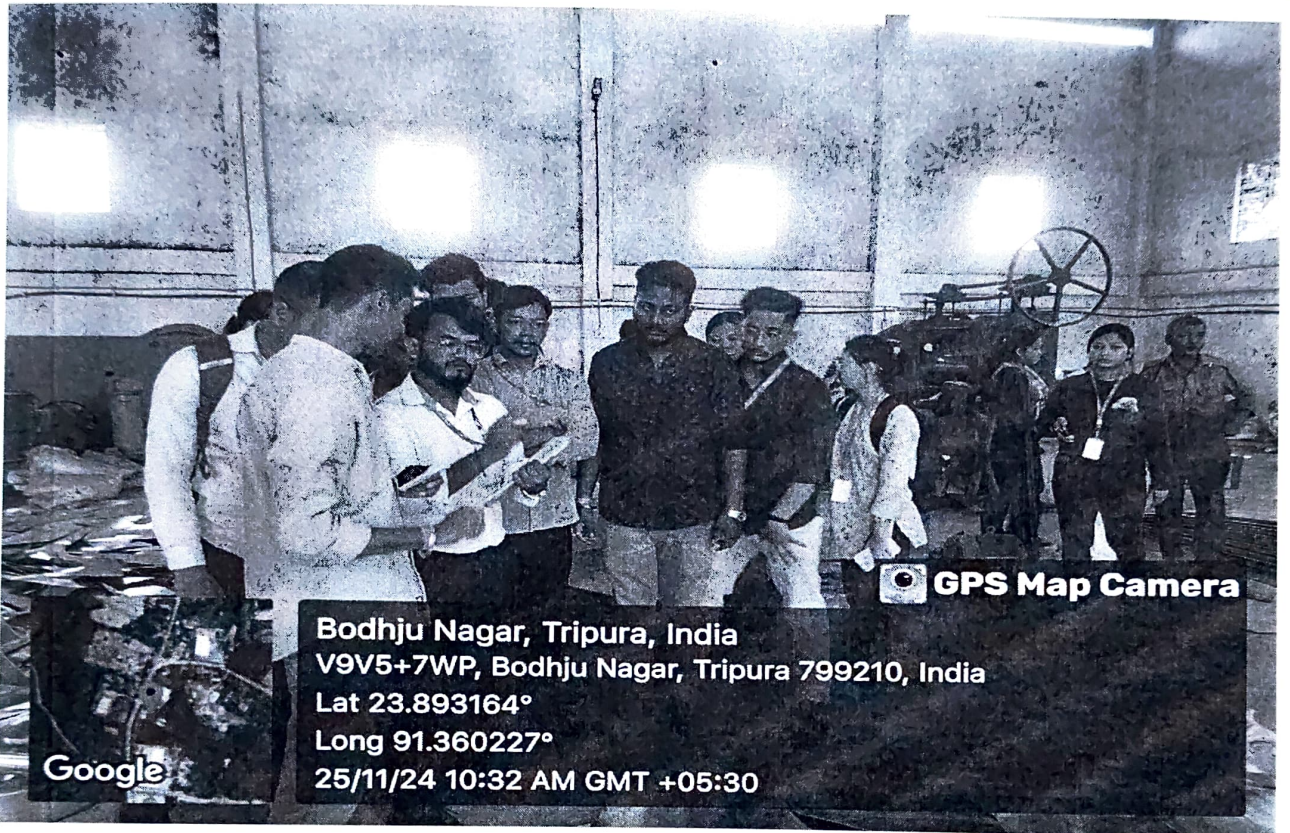


Dr. Sushobhan Sengupta
Assistant Professor and Head
MBA Program
Department of Business Administration
Holy Cross College, Agartala

HEAD
Department of Business Administration
HOLY CROSS COLLEGE, AGARTALA

Enclosure : 1. Geo-tagged images of the event.
2. Attendance record.

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Bodhju Nagar, Tripura, India
V9V5+7WP, Bodhju Nagar, Tripura 799210, India
Lat 23.893234°
Long 91.360159°
25/11/24 10:38 AM GMT +05:30



Bodhju Nagar, Tripura, India
V9V5+7WP, Bodhju Nagar, Tripura 799210, India
Lat 23.893272°
Long 91.360247°
25/11/24 10:50 AM GMT +05:30

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Attendance (Industrial Visit on 25-11-2024)

Sl. No.	Name of the Student	Signature	
1	Digbi Joy Paul	Digbi Joy Paul.	1st Semester
2	Saganil Talukdar	Saganil Talukdar	
3	Simran Banik	Simran Banik	
4	Supriya Sarkar	Supriya Sarkar	
5	Barsha Saha	Barsha Saha	
6	Joy Saha	Joy Saha	
7	Liza Saha	Liza Saha	
8	Puja Karmakar	Puja Karmakar	
9	Amar Debnath	Amar Debnath	
10	Rajkumar Debnath	Rajkumar Debnath	
11	Simon Jamatia	Simon Jamatia	
12	Laila Debnath	Laila Debnath	
13	Tuheli Debnath	Tuheli Debnath	
14	Dipayan Debnath	Dipayan Debnath	
15	Debnath Pal	Debnath Pal.	
16	Aditi Roy	Aditi Roy.	
17	Aditi Roy		
18			
19			
20			
21			
			3rd Semester
1	Abhijit Debnath	Abhijit	
2	Salma Jamatia	Salma.	
3	Tina Jamatia	Jamatia	
4			

Paul