Department of Business Administration Holy Cross College, Agartala

NAAC Accredited with A+ (2nd Cycle) AICTE Approved MBA & BBA programme

Ref: MBA/HCC/F.No-1/2025-05

Date: 08-01-2025

To The Vice Principal, Holy Cross College, Agartala.

Subject: Request for Permission to Organize a Career Guidance Session.

Respected Father,

I am writing to request your permission to organize a career guidance session for the final year students of Holy Cross College, Agartala. The Department of Business Administration proposes to host this event on January 29, 2025.

The theme of the session will be "Unlock Your Potential - Path to MBA." This program aims to guide students in exploring opportunities in management education, preparing for MBA entrance exams, and making informed decisions about their future careers.

The session will feature expert talks, interactive presentations, and Q&A sessions. We believe that this program will greatly benefit our students and enhance their career prospects.

We request your permission to organize this event and seek your support in making it a success.

Thank you for considering our request.

Sincerely,

Dr. Sushobhan Sengupta

Head, MBA Programme,

Department of Business Administration

Holy Cross College, Agartala

Email: hodmbahccagt@gmail.com;

Phone- 91-9612424132









Holy Cross College, Agartala

Accredited by NAAC with A+ Grade

"UNLOCK YOUR POTENTIAL: THE PATH TO MBA"



- 29th January, 2025
- Seminar Hall (G-8)
- - 🕖 10.00 am 11.00 am

Organized by

The Internal Quality Assurance Cell [IQAC] in collaboration with the Department of Business Administration, HCC

About the Event

Join us for an insightful session on Career Guidance for MBA Prospects hosted by Holy Cross College. This event is designed to help students explore various career pathways through an MBA degree, understand emerging trends in management education, and gain expert advice on how to choose the right program and specializations.

Why Attend?

- Discover how an MBA can accelerate your career growth and open new opportunities.
- Get insights into the diverse specializations and career paths available after an MBA.
- Learn about admission processes, scholarship opportunities, and top business schools.
- Engage in a live Q&A session with the academic counsellors.

The event is exclusively organised for:

- Final year students of BBA and B.Com. (Compulsory).
- Interested students of final year students of B.A and B.Sc. (please provide the details to the respective HoD's by 25th January, 2025).



Report on Career Guidance Program

Theme: Unlock Your Potential: The Path to MBA

Organized by: Department of Business Administration, Holy Cross College, Agartala

Date: 29th January 2025

Venue: Holy Cross College, Agartala

Participants: 53 final-year students (BBA, B.Com, and B.Sc.)

Chairperson: Dr. Sushobhan Sengupta, Head of MBA Programme and IQAC Coordinator

Introduction

The Department of Business Administration, Holy Cross College, Agartala, successfully organized a career guidance program on 29th January 2025, centered around the theme "Unlock Your Potential: The Path to MBA." The event aimed to provide final-year students with insights into the significance of an MBA in today's competitive job market and how it can unlock new career opportunities. A total of 53 students from BBA, B.Com, and B.Sc. actively participated in the session, demonstrating their enthusiasm for exploring higher education and professional growth.

Objective of the Program

The primary objective of the career guidance session was to help students understand the advantages of pursuing an MBA and the various career pathways it offers. It focused on bridging the gap between undergraduate education and professional success, encouraging students to explore advanced learning opportunities.

Session Highlights

The session was chaired by **Dr. Sushobhan Sengupta**, **Head of MBA Programme and IQAC Coordinator**, who provided expert insights into the significance of an MBA. The key highlights of the session included:

- Why MBA? Understanding the value of an MBA in career advancement and skill enhancement.
- Specializations and Career Paths: Exploring different MBA specializations and the career opportunities they lead to.
- Admission Process & Preparation: Guidance on MBA entrance exams, application processes, and interview strategies.



- Essential Skills for MBA Aspirants: Emphasis on leadership, analytical thinking, and strategic decision-making.
- Networking & Industry Exposure: Importance of professional networks and internships in an MBA journey.

Student Participation and Feedback

The event witnessed enthusiastic participation from students who engaged in discussions and sought guidance on choosing the right MBA program. Many students appreciated the insights shared by the speaker, finding the session highly beneficial in shaping their career aspirations and future education plans.

Conclusion

The career guidance program under the theme "Unlock Your Potential: The Path to MBA" proved to be a valuable initiative by the Department of Business Administration. It provided students with essential knowledge and motivation to consider an MBA as a stepping stone to a successful career. The department aims to continue organizing similar programs to equip students with the necessary tools for academic and professional excellence.

Prepared by:

HEAD HEAD HEAD HEAD HEAD HEAD HOLVER OF Business Administration of Business

Enclosure:

- 1. Geo-Tag Images of the event.
- 2. Attendance record.

Career Guidance Program

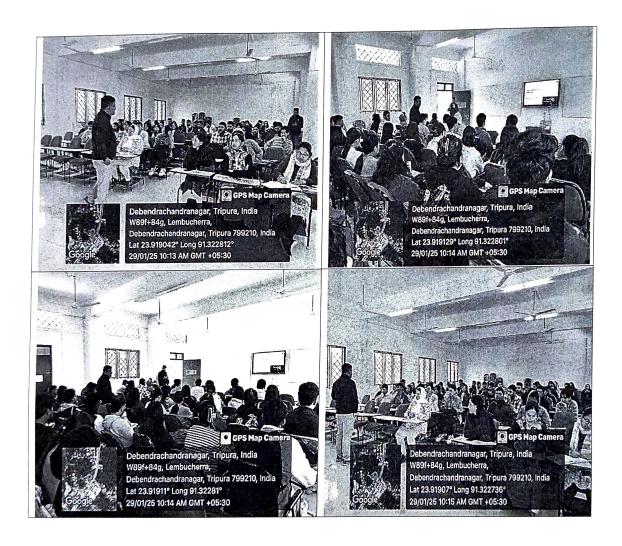
Theme: Unlock Your Potential: The Path to MBA

Organized by: Department of Business Administration, Holy Cross College, Agartala

Date: 29th January 2025

Venue: Holy Cross College, Agartala

Geo-Tag Images



Career Guidance Initiative of the Department of Busines Administration, Holy Cross College

Unlock your Potential: The Path to MBA

Date:	29-01-2025
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