

HOLY CROSS COLLEGE

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REPORT ON BSE'S INVESTOR AWARENESS PROGRAM Organised By BSE Ltd.

A collaborative initiative of Department of Business Administration & IQAC of Holy Cross College Agartala

BSE's investor awareness program:

In the month of April, 2022, BSE Ltd. organized an online investor awareness program (7th April, 2022) in which Ms. Marina Jose Kanjikal (Resource person, BSE-IPF to conduct investor awareness program across India) took the session as a resource person, where the students of the two departments namely Business Administration and Political Science attended the session in the college auditorium. The session started at 11:15 am and ended at 12:45 pm. The entire program was coordinated by the teachers of Department of Business Administration.

The session which lasted for 1.5 hours helped the students to get in-depth information regarding the investments, objectives of investments, various modes of investments, stock market, pros and cons of share market, perceived risks of various investments, tentative time frame for a successful investment and many more. The students came to know about various schemes of investments and live examples of various organizations which helped them to relate the things which the resource person spoke about.

The students were amazed and curious to know about the risk factors associated with group as well as individual investments, prediction of the suitable market scenario related to investing in stock market and many more topics related to investments and stock market and their future scopes.

The resource person was overwhelmed to receive such a positive responses from the students and have answered various queries from the students. She also encouraged the students to know in-depth about investments, stock market and focused them towards the proper utilization of money. She finally showed her interest towards such programs in future and showed her interest of future collaboration with Holy Cross College.

Summary: * Seminar Organized by: Department of Business Administration.

* Students attended: The students of BBA 2^{nd} , 4^{th} and 6^{th} semester and the students of BA 2^{nd} . Semester (Political Science).

* Guided by: Teachers of Department of Business Administration

* Outcome: The students were able to relate the things practically and get various ideas about investments and stock market.

Report Prepared By

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Twe- 8/04/2022

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BSE's Investor Awareness Program on the 7th of April, 2022 at Holy Cross College, Agartala, Tripura.



