



HOLY CROSS COLLEGE

ACCREDITED BY NAAC WITH 'A+' GRADE (CYCLE:2)
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Report of Online Workshop on "Intellectual Property Rights (IPR) and IP Management for Startups" organized by Department of Business Administration, Holy Cross College

The Department of Business Administration at Holy Cross College successfully organized an **Online Workshop on "Intellectual Property Rights (IPR) and IP Management for Startups"** on **27th March 2024 (Wednesday)**. The workshop aimed to educate participants about the significance of Intellectual Property Rights in the entrepreneurial landscape and impart knowledge on effective IP management strategies.

Program Schedule:

Date & Day	Event	Time
27-03-2024 (Wednesday)	Welcome address by Principal	03:00 pm – 03:05 pm
	Introduction of the theme of the workshop by Mrs. Rupa Saha (Coordinator of the Online Workshop)	03:05 pm – 03:10 pm
	Introduction of the speaker by Mrs. Sharmili Chakraborty (Joint Coordinator of the Online Workshop)	03:10 pm – 03:12 pm
	Session by the Resource Person (Dr. Avishek Chakraborty)	03:15 pm – 04:45 pm
	Vote of Thanks by Mr. Achintya Bhattacharjee	04:45 pm – 04:50 pm

The workshop commenced with a warm welcome extended by Dr. Fr. Benny K. John, CSC, Principal of Holy Cross College Agartala, setting a positive tone for the event. Mrs. Rupa Saha, Coordinator of this workshop, introduced the theme of the workshop, emphasizing the importance of fostering innovation and protecting intellectual assets in the startup ecosystem.

Following this, Mrs. Sharmili Chakraborty, Joint Coordinator of this workshop, introduced the esteemed Resource Person, Dr. Avishek Chakraborty, Assistant Professor, School of Law, Christ (Deemed to be University), whose expertise in the field of Intellectual Property Rights added immense value to the workshop.

Dr. Avishek Chakraborty delivered an insightful session, spanning from 03:15 pm to 04:45 pm, wherein he elucidated various facets of Intellectual Property Rights and elucidated practical strategies for IP management tailored to the needs of startups. The session was interactive, encouraging participants to actively engage with the subject matter, posing questions, and seeking clarifications.

The workshop concluded with a Vote of Thanks delivered by Mr. Achintya Bhattacharjee, Assistant Professor, Department of Business Administration, Holy Cross College, Agartala expressing gratitude to



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all participants, the resource person, and the organizing committee for their contributions towards making the event a success.

Overall, the workshop provided a platform for participants to gain valuable insights into Intellectual Property Rights and equip themselves with essential knowledge to navigate the complexities of IP management in the startup domain. With a total of 86 participants, the workshop achieved its objectives of fostering awareness and promoting best practices in IPR among aspiring entrepreneurs.

Conclusion:

The Online Workshop on Intellectual Property Rights (IPR) and IP Management for Startups organized by the Department of Business Administration at Holy Cross College served as a significant step towards fostering innovation and entrepreneurship. The collaborative efforts of the organizing committee, coupled with the extreme support of the college administration and the expertise of the resource person, ensured a fruitful learning experience for all participants. Such initiatives play a pivotal role in nurturing a culture of innovation and promoting the growth of startups in the contemporary business landscape. The department looks forward to organizing more such workshops to enhance the overall well-being and academic experience of its stakeholders.

Summary:

- * *Online Workshop on “Intellectual Property Rights (IPR) and IP Management for Startups Organized by: Department of Business Administration.*
- * *Total no. of Participants attended: 86 Participants Registered and Attended the Workshop.*
- * *Outcome: The participants were able to know various ideas about the reality in the field of Intellectual Property Rights.*

*Report prepared by: Mr. Subhajit Paul, Assistant Professor,
Department of Business Administration, Holy Cross College, Agartala*

*Rupa
28/04/24*

Mrs. Rupa Saha
Coordinator of the Online Workshop &
Assistant Professor
Department of Business Administration
Holy Cross College, Agartala

*Sharmili
28.04.24*

Mrs. Sharmili Chakraborty
Joint Coordinator of the Online Workshop &
Assistant Professor & Head
Department of Business Administration
Holy Cross College, Agartala



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Avishak Chakraborty School Of Law (Presenting)

SUNBIRD STRAWS: PROF. SAJI VARGHESE

3:30 PM | pyu-njmn-122

Participants: Avishak Chakraborty, Department of Bi..., Alampik Dobbarna, Dr. Sumanika Saha, Sumanika Khat, Lily Jarmata, SO-DEVDEEP SIK, AI Dhara, Subhrajit Paul

Avishak Chakraborty School Of Law (Presenting)

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3:49 PM | pyu-njmn-122

Participants: Avishak Chakraborty, Department of Bi..., Alampik Dobbarna, Sumanika Khat, Subhrajit Bhattacharya, SO-DEVDEEP SIK, AI Dhara, Subhrajit Paul



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