



HOLY CROSS COLLEGE

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REPORT ON FIELD VISIT

Prandeep Industries.

On 12th April, 2018, Department of Business Administration organized an Industrial Visit to the production unit of Prandeep Industries, where approximately 70 students of the department along with the teachers visited the site situated at Bodhjungle, Agartala, Tripura (W).

The field visit helped the students to get in-depth information regarding the planning, processing and operations of various products manufactured by the company. They also get the glimpse of the present scenario with respect to market and production of Prandeep in this factory. The employees working over there helped the students to know how the manufacturing of various products especially blocks and plastics takes place and how this products are being marketed.

Mr. Samar Mitra, the DGM of Prandeep Industries, took an interactive session with the students to answer various queries and share his own experience related to various problems and various ways to counteract those problems. He also greeted Holy Cross College for organising this Industrial tour, as this tour not only gave an exposure but also helped the students to compare the practical scenario with their academics.

Summary:

- * Trip Organized by: Department of Business Administration.
- * Students attended: All the students of BBA 2nd, 4th and 6th semester.
- * Guided by: Teachers of the Department.
- * Outcome: The students were able to relate the things practically and get various ideas about what happens in industry.

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