

Report on Industrial Visit to PRAN Beverages (India) Pvt. Ltd.

The Department of Business Administration, Holy Cross College, Agartala organized an industrial visit on 17th January 2024 (Wednesday) for the students of BBA 1st Semester and MBA 1st Semester to PRAN Beverages (India) Pvt. Ltd. A total of 48 students from BBA 1st Semester and 6 students from MBA 1st Semester, accompanied by 8 faculty members, participated in the visit. The industrial visit took place at the production unit of PRAN Beverages (India) Pvt. Ltd., situated at Bodhjunnagar, Agartala.

The primary objective of the field visit was to provide students with a practical understanding of the planning and execution involved in the production of various products at PRAN Beverages. The students had the opportunity to interact with company officials who explained the intricacies of the manufacturing processes.

During the visit, students gained valuable insights into the manufacturing processes of a variety of products, including chips, noodles, puffed rice, and bread. The company's employees actively engaged with the students, offering a detailed explanation of how each product is manufactured. The visit provided students with a real-world perspective, enabling them to connect theoretical concepts learned in their academic courses with practical industry applications.

The students expressed amazement and curiosity throughout the visit, particularly in understanding the practical aspects of the production processes. Witnessing the manufacturing of various products allowed them to relate theoretical knowledge to real-world scenarios. The visit not only enhanced their understanding of the industry but also sparked creative ideas as they observed the efficient execution of processes at PRAN Beverages.

The industrial visit to PRAN Beverages (India) Pvt. Ltd. proved to be a valuable experience for the students of BBA 1st Semester and MBA 1st Semester. It bridged the gap between classroom learning and real-world application, offering them a holistic view of industrial operations. The Department of Business Administration aims to continue organizing such visits to enrich the educational experience of its students.

Summary: * Trip Organized by: Department of Business Administration.

* Students attended: Students of BBA 1st Semester (48 students) and MBA 1st Semester (6 students).

* Guided by: 8 Faculty members of the department.

* Outcome: The students were able to relate the things practically and get various ideas about what happens in industry.

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Enclosure:— 1. Geotag images of the visit.
2. List of Participants.



GPS Map Camera



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V9M6+P48, Bodhju Nagar, Tripura 799210, India
Lat 23.884913°
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GPS Map Camera



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