

the practical implementation of theoretical knowledge successfully and with such devotion.

The entire activity had enriched the students and enabled them look at their subject with greater enthusiasm.

REPORT ON FIELD VISIT 'Brik-o-lite' A unit of M/S KD Infra

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An Industrial visit is considered as one of the tactical methods of teaching and learning. The main reason behind this industrial visit was to let students perusing management degree to know things practically through interaction, working methods and employment practices. Moreover, it gives exposure from academic point of view. The main aim of industrial visit is to provide a glimpse of the working environment and how a factory is being operated and also provide students a good opportunity to gain full awareness about industrial practices.

With such motive, the department of Business Administration, Holy Cross College, organized a day long field visit on 30th September, 2019 for the students of BBA 1st, 3rd and 5th Semester, accompanied by the members of the faculty of the department to the production unit of M/S KD INFRA under the brand name of 'Brik-o-lite', which is one of the most reputed business houses in North-Eastern Region (NER) of India. The students were welcomed by the Plant in-Charge, Mr. Solanki and other officials of Brik-o-lite. The students were divided into two groups so as to give detailed explanation of the production process.



The plant is situated at Bodjungnagar industrial area, Agartala, Tripura with 100% automatic processing under German Technology and is equipped with latest technology for mixing,

...we started the day of our field visit by addressing the students with their inspiring words and encouraging them with good thoughts, instilling enthusiasm and a spirit of service to convey best wishes for their new session.

Our new juniors along with their parents, formed the major part of our audience. There was a cultural program presented by the senior students of the college. They showcased of their Classical, Western, Punjabi, Classical and other ethnic dance forms, displaying the variant cultures of the State and that of the Nation.

Even our senior brothers and sisters from the Department of Teacher Education (B Ed.) took an active part by performing a South Indian Dancenumber. The variety cultural program comprised of melodious songs were performed by students of the college.

We were also obliged by the special performance of March Past Parade by the soldiers of Assam Rifles. This also served as a part of army awareness program dedicated to the student community of the college.

We had an award giving ceremony, namely, the Shantanu Memorial Award to the 1st rank holders from every department and from each semester. The 2nd and 3rd rank holders were also awarded from each semester and department with certificate of merit.

The 100 percent attendance holders were awarded too with certificate of regularity to the college. We concluded the grand Freshers' Day program with the National Anthem played by the Assam Rifles band saluting our Nation India our Motherland.



Taken from
John's magazine

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