

VIRTUAL NATIONAL SEMINAR

ON

“Innovation, Technology and Entrepreneurial Footprints: Its Role and Prospect for Paving Sustainable Rural Development—With Special Focus to North East India”

27 - 28 May, 2022

organised by



**Department of Business Administration
Holy Cross College, Agartala**
Accredited by NAAC with 'A' Grade

Invitation:

Dear Sir/Madam,

It gives us immense pleasure to invite you to a National Seminar on “Innovation, Technology and Entrepreneurial Footprints: Its Role and Prospect for Paving Sustainable Rural Development—With Special Focus to North East India” organized by the Department of BBA, Holy Cross College. The seminar is to be held/rescheduled on 27th -28th May, 2022 at (Holy Cross College, Jubatara, Lembucherra, Agartala, Tripura.) Virtual Mode.

We humbly extend our cordial invitation to all professionals, academicians, Social workers and research scholars to participate in the seminar and present a paper.

We look forward to your esteemed presence and active participation which will give us the opportunity to organize the seminar and make our academic endeavour a grand success.

About Holy Cross College, Agartala:

Holy Cross College (NAAC Accredited with “A” Grade). Agartala, has the distinction of being the first Catholic English Medium College in the state of Tripura, Northeast India. It was founded in 2009 by the Congregation of Holy Cross and affiliated to Tripura University (a Central University) and recognized by UGC with 2 (f) and 2 (B). Holy Cross College is a private Catholic institution of higher learning founded, animated and enlivened by the Congregation of Holy Cross, a community of scholarship and faith, anchored by a belief in the inherent dignity of each person. This institution provides opportunities of scholarship for academically qualified high school graduates predominantly from the state of Tripura and the north-eastern region of India. It is a co-educational institution of higher learning in the traditions of the Congregation of Holy Cross with a clear focus on ‘holistic education’, educating the hearts and minds of the young.

The aim and vision of Holy Cross College is to create integrated global citizens and world class professionals, who will work for a more just, equitable and compassionate society. Through its curriculum of arts, sciences, and professional programs, Holy Cross College provides education of highest caliber that fosters critical thinking, free inquiry and constructive exchange of ideas. Holy Cross College aims at educating the whole person, so that each Holy Cross graduate will think, act and lead with courage towards creating a just and peaceful society.

How to reach Holy Cross College:

Flight from Kolkata to Agartala takes about 50 minutes and from Guwahati to Agartala about 25 minutes. It is only a 30 minutes ride from the Airport to Holy Cross College. From Agartala Bus terminus and Railway Station one can come to Mohanpur road and find holy cross college at Jubatara.

Accommodation:

Accommodation will be provided to the interested outside participants on 10 days prior information for a nominal payment.

About Seminar:

India, in past few decades, requires no mention, achieved high rate of growth and that growing economy offered many opportunities for propelling growth and developmental activity. But, most of the people, particularly in rural areas and its weaker section, have consistently failed to grab and harness that opportunity offered by the growing economy of the country mainly due to dearth of their capabilities in terms of resource endowment, skills and access to the system providing ample opportunities. Individuals are failing to take advantage of the emerging opportunities with their meager resource base, personal skills and ability. To bring the radical changes in a country like India by making individuals aware of the concept of sustainability as well as developmental issues at their